



SIYA is a retail chain of UNNATI specializing in the branding and distribution of artisan products. Our brand is an homage to the grace and allure of Maa Sita. With the bindi in our logo, our story shares a narrative woven with threads of beauty, and the enduring spirit of femininity, where each product resembles the indigenous women's consistent efforts for their resilience. Every craftsmanship carries the essence of devotion and harmonious connection with the community, embracing the purity of earth's elements with enchanting comeliness for reaching different audiences.



CG | UNNATI CULTURAL VILLAGE

• Art • Craft • Literature • Cuisine

A CHAUDHARY FOUNDATION Initiative



HIGH END ARTISANAL PRODUCTS MADE BY OUR
ARTISANS AT UNNATI CULTURAL VILLAGE

————— 2021 - 2023 —————



UNNATI CULTURAL VILLAGE

UNNATI (Upscaling National, Natural, Artistic, and Traditional Industries) project, an initiative of the Chaudhary Foundation, intends to cater to the sustainable development of traditional livelihood programs and women's empowerment. UNNATI's philosophy is the revival and survival of national heritage through various forms of arts, crafts, cuisines, and literature, encompassing the belief of life in which civilizations once thrived in culture and traditions. The essence is to bring the lost and found, old and new, back into our everyday life.



UNNATI

UNNATI, conceived as a trans disciplinary initiative proposes to structure and augment Nepal's Creative and Cultural Sector.

It will grow to address design-led imperatives ensuring the Future of Traditional Livelihoods. UNNATI will fuel the engine for rural economies by building value chains for the skilled vulnerable keepers of National Heritage.

Decentralized capacity building, generation of original contented strategic global branding will go hand in hand to position an ongoing and sustainable celebration of South Asia's legacy enterprises





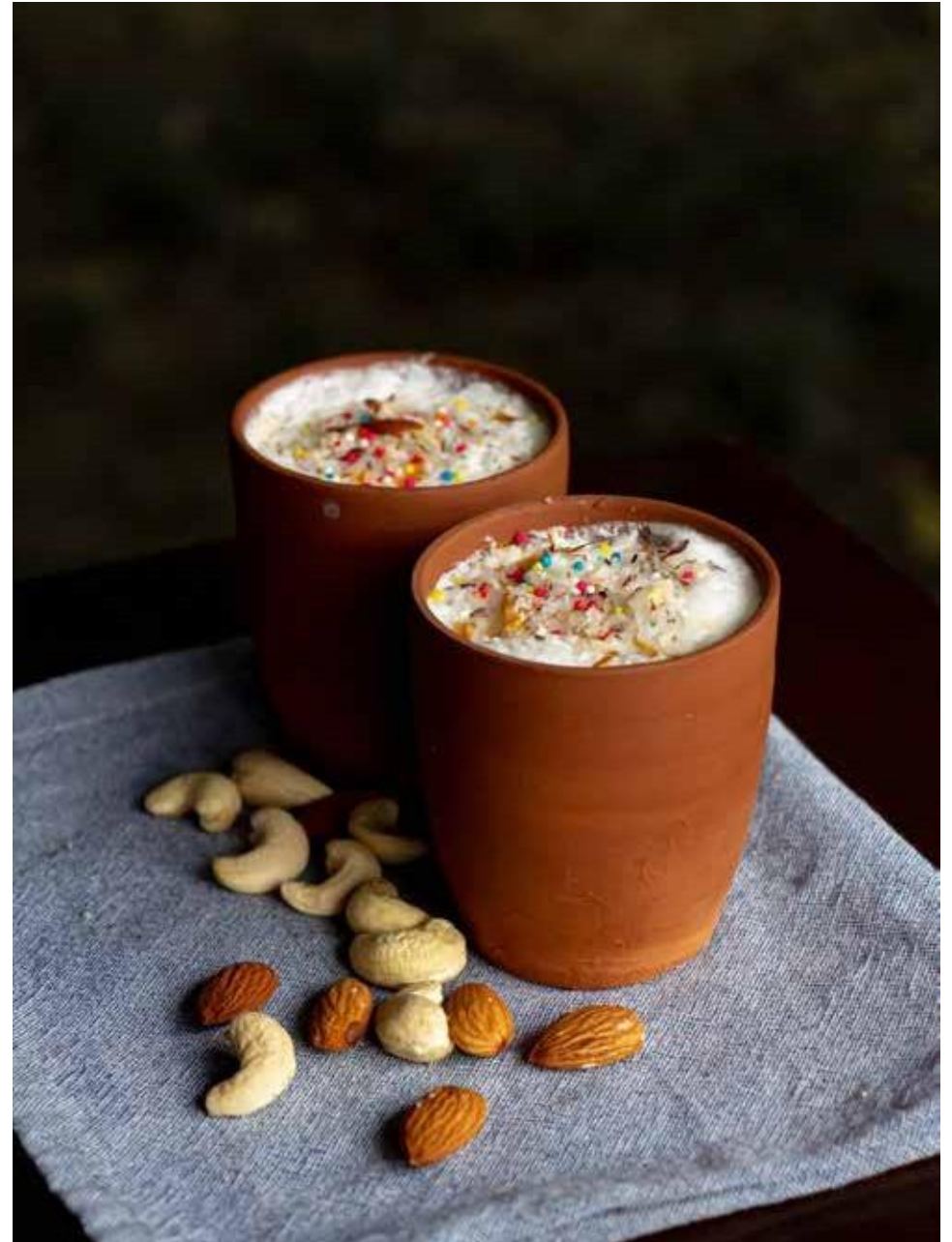
CERAMICS

The ceramics industry in Nepal can be traced back 2600 years and still continues to this day. Terracotta temples, built between the 14th and 18th centuries, displays superbly carved and lively sculpture motifs. Nepalese potters produce a range of quality ceramic products; earthenware statues, water and storage jars, and flower pots are traditional products. Today, exciting glazes—all lead-free—are added, expanding the product lines into useful and decorative items, such as mugs, plates, teapots, flower vases, and bowls.



CUPS

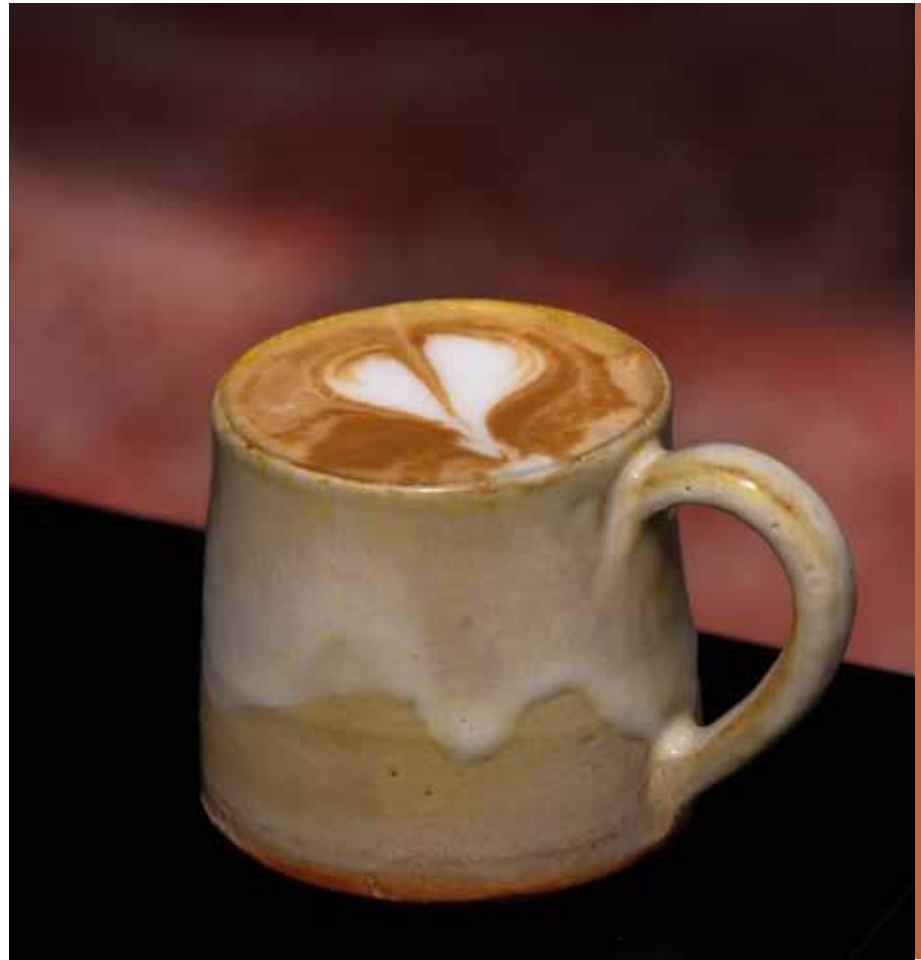








MUGS





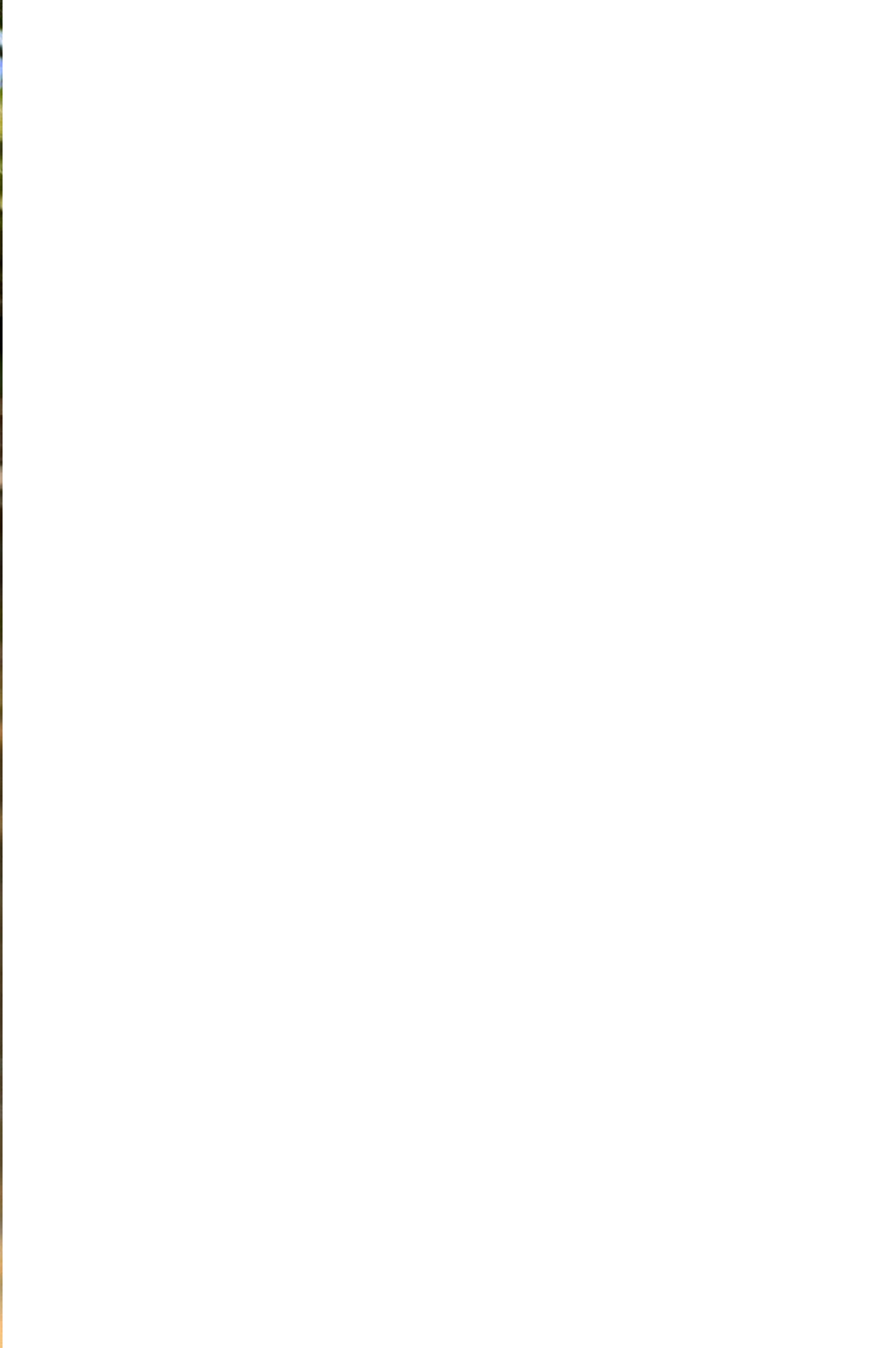






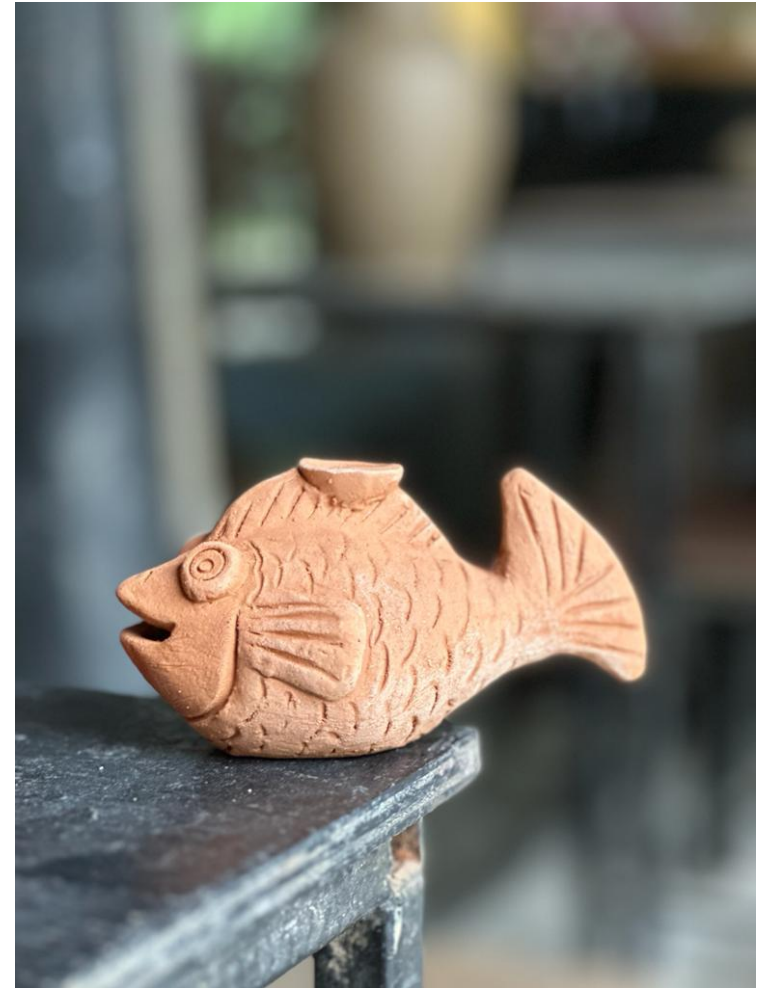
CANDLES and INCENSE











Incense holders



VASES & POTS





















BOWLS

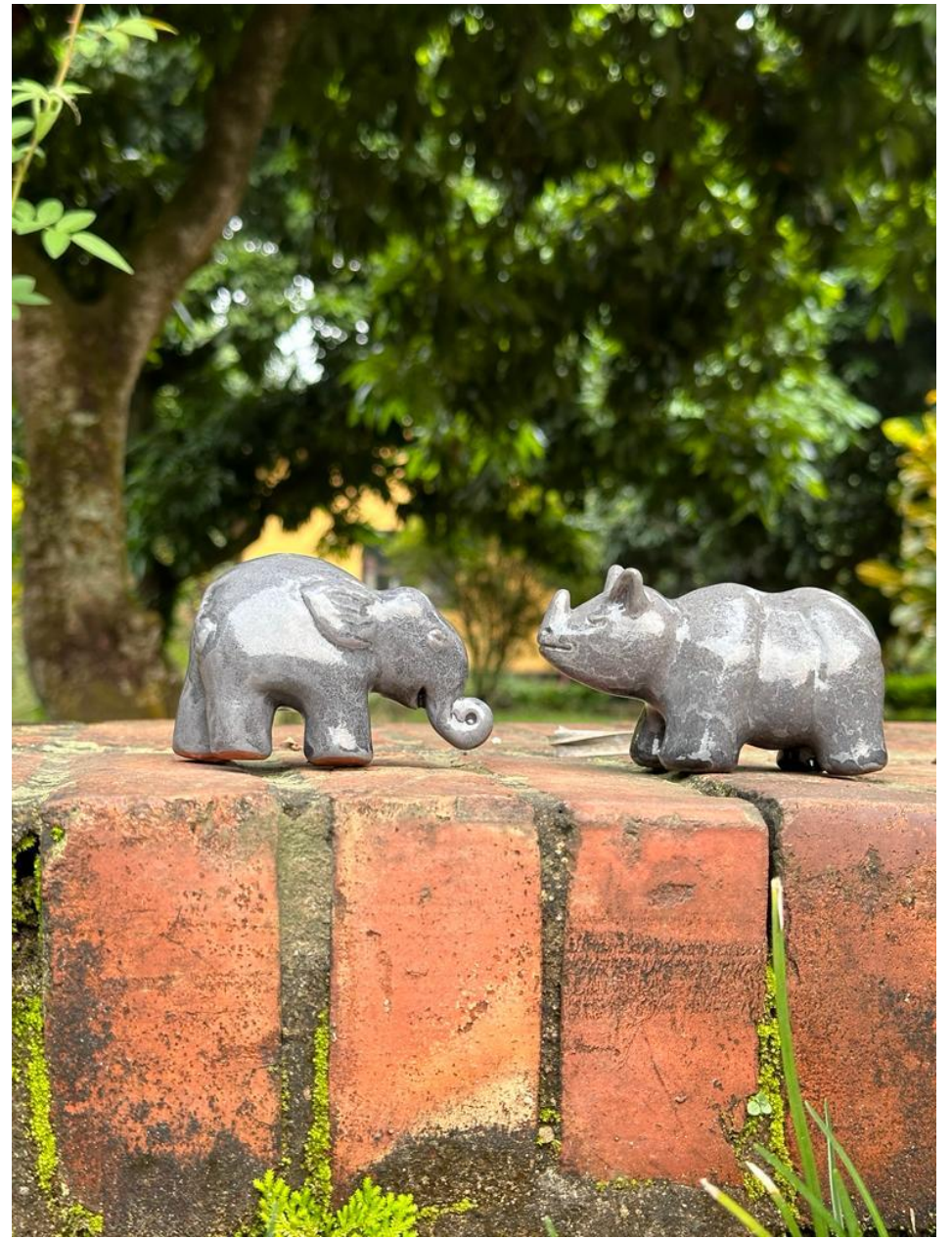






FIGURINES







BATH ACCESSORIES



SOAPS



TILES







CERAMICS & NATURAL FIBER





POTS AND LAMP SHADES







HANGINGS
AND LAMPS



HOME DECORS AND FURNISHING









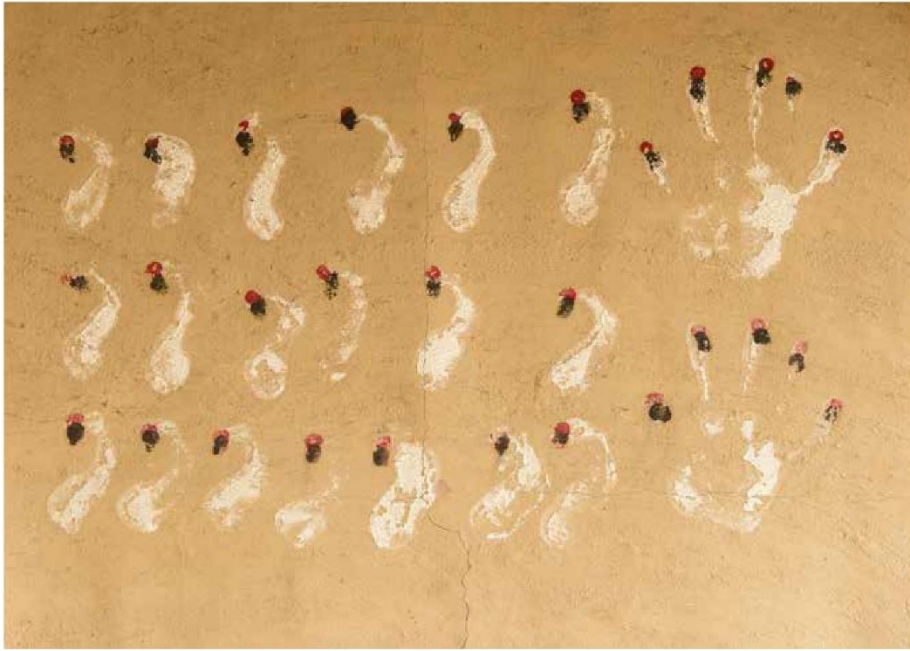


PASHMINA



STORAGE







WOOD WORKS







METAL WORKS







NATURAL FIBERS

Fibre art in Nepal can be found from a very isolated valley in the Himalayas to the Terai, using various natural fibres such as hemp, elephant grass, golden grass, banana, bamboo, jute, nettle, cotton, and silk. The most important feature of these natural fibre products is that they can absorb water and decay through the action of fungi and bacteria. Nevertheless, the time involved in their production requires some amount of patience. A wide variety of products are produced, right from clothing textiles to home furnishing products, packaging, papermaking, and composite materials.







TABLES AND CHAIRS





WALL HANGINGS









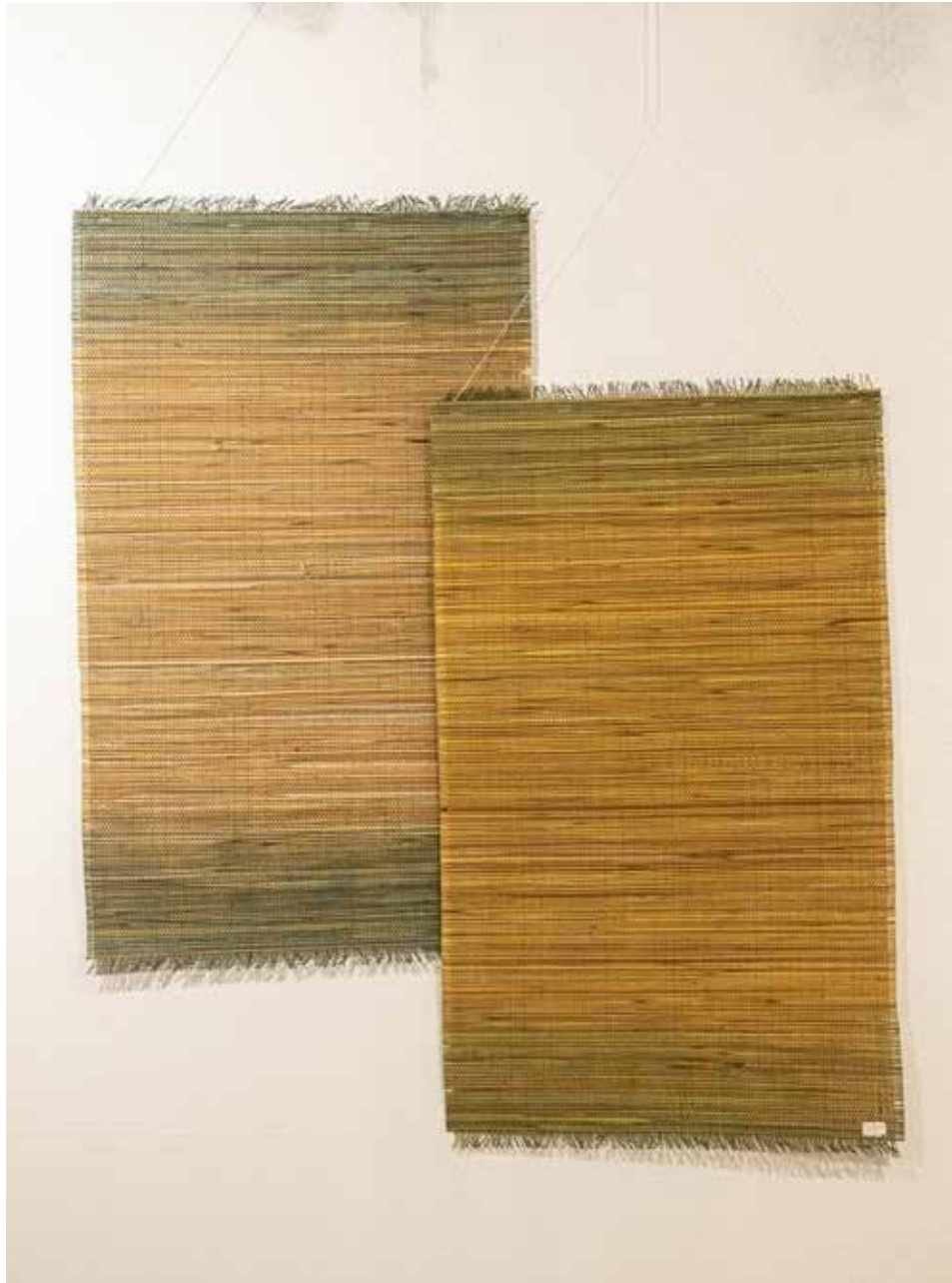




BASKETS



MATS





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